



Embedded AI: **From pilot to production**

How to bridge the gap between experiment
and real business value

95%

**of companies fail in AI
deployment.**

Why AI projects fail?



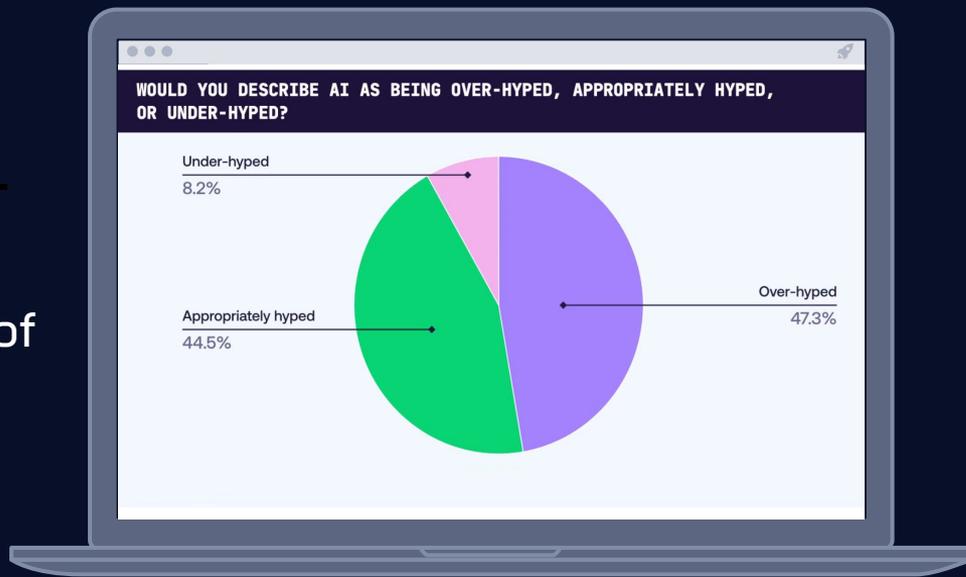
According to **MIT research**, **95% of companies fail** to transition from pilot projects to full operation.

The problem is not in the technology itself.

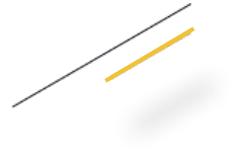
- AI is not connected with processes, data, and business.
- AI lives in the back-office, not in core processes.
- There is a lack of integration with enterprise systems, and chaos in responsibilities – who owns the model, data, and operation?

Source: Platform Engineering Report 2025

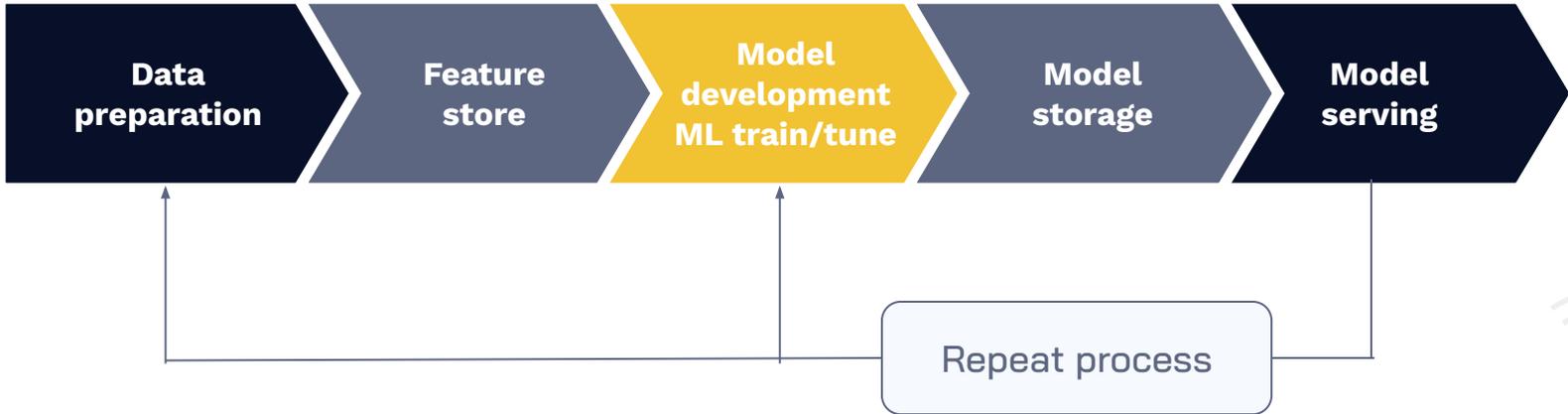
According to this Report, 89% of companies use AI daily but without ROI, and only 8.2% of companies consider AI "underhyped."



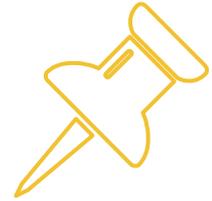
AI and ML today run mainly on cloud-native infrastructure, so they can be easily scaled and quickly changed.



Modern AI is not a single model, but a pipeline: data → training → deployment → monitoring.



The typical,ML pipeline is comprised of:



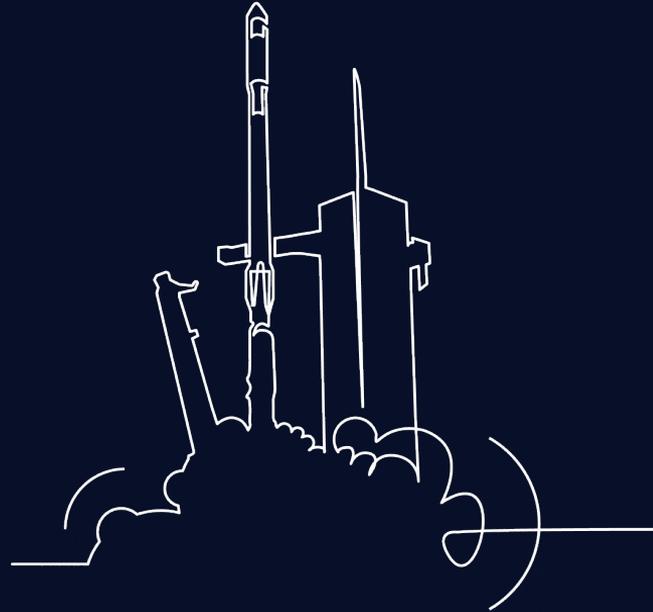
- Data Preparation (collection, cleaning/pre-processing, feature engineering)
- Model Training (model selection, architecture, hyperparameter tuning)
- CI/CD, Model Registry (storage)
- Model Serving
- Observability (usage load, model drift, security)

Source: Cloud Nartive AI Whitepaper



AI Maturity Framework

Find out where your company is on the journey to embedded AI – from isolated experiments to fully integrated business intelligence

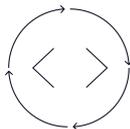




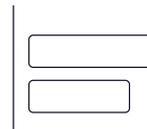
AI Maturity X Org/Tech Maturity



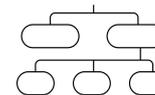
Culture Governance



DevOps Release mng



Business-IT Alignment



Architecture Microservices/DDD

AI level

0: AI Curious

1: AI Experiments

2: AI Automation

3: AI Divide

4: AI Assistants @ Work

5: Intelligent Business Logic

Trend tracking, no governance

Chaos, no CI/CD

IT = separate silo

Legacy monolit/Microservices

Individuals test AI sideways

Local scripts, ad hoc deploy

Business doesn't know that something is going on

ad-hoc integrations

Small teams, partial support

CI/CD in its infancy, without MLOps

Business informed but not involved

Legacy + integration middleware

Typical failure point – culture is not ready, DevOps will not keep AI in production, IT and business do not meet, architecture is too rigid

Governance framework, AI champion

CI/CD in its infancy, without MLOps

Business defines use cases

Modularization, API-first

AI part of strategy, responsibility on the board

Continuous change, AIOps

IT and business = one

DDD, autonomous systems



AI Maturity CHECKLIST

Culture and governance

Clear responsibilities and processes for AI projects

DevOps a infrastrukture

ICloud-native architecture ready for AI

Business alignment

Connecting AI with core processes and measurable value.

Start the test

- company often thinks it "has AI," but it doesn't have an environment ready for AI to even survive and bring value.



Build Foundations Before Intelligence

MIT Research

95% of companies fail when transitioning to production – AI lives in the back-office, not in core processes

CNCF White Paper

AI must be cloud-native – modularity, API-first, microservices as the foundation

Platform Engineering 2025

89% use AI daily, but without ROI – foundations are missing.

What you will gain at our workshop:

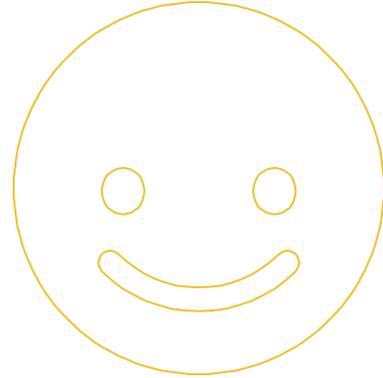


- You will understand where your company is on the AI maturity map.
- You will find out what prevents you from getting AI into operation.
- You will learn how to practically transform it into business value.

So that AI is not just a toy, but a part of your business logic.



Thanks!



Any questions?

You can find me at

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